

# ADARSH YADUVANSHI

Noida, UP - 201301

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## CAREER OBJECTIVE

Expert Lead Web Developer specializing in front-end development. Experienced with all stages of development cycle for dynamic web projects. Well-versed in Front-End Languages.

## TECHNICAL SKILLS

SCRIPTING LANGUAGES	: JavaScript
DATABASE	: Microsoft Access, MS SQL SERVER
O.S.	: Windows Family(XP, 7,8.1,10, 11), IOS
WEB TECHNOLOGY	: HTML5, CSS3, Bootstrap 5
DESIGNING TOOLS	: Photoshop, Adobe XD, Figma, Canva
DIGITAL MARKETING	: SEO, SMO, PPC, Google Analytics

## KEY STRENGTHS

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|---------------------------------|-------------------------------|
| ➤ E-commerce design             | ➤ Responsive Website Design   |
| ➤ Interface creation            | ➤ Cross-browser compatibility |
| ➤ Image optimization            | ➤ Integrating user feedback   |
| ➤ Design, layout and typography | ➤ Email Templates             |
| ➤ Mobile web & app design       | ➤ User-centered design        |

## PROFESSIONAL EXPERIENCE

(Mar 2024 - Present)

- Working as UI Developer in Shira InfoTech Pvt. Ltd., Noida.

### Roles & Responsibilities

- Develop Responsive Web Interfaces - Designed and implemented user-friendly, responsive web pages using HTML5, CSS3, JavaScript, and Bootstrap 5.
- Create Landing Pages & Email Templates - Built engaging, high-converting landing pages and newsletter email templates ensuring cross-browser and mobile compatibility.
- Participating in pre-project analysis and technical assessments to develop user-friendly interface and correct functionality to meet business objectives.
- Optimize Web Performance - Ensured faster loading times and optimized layouts by writing efficient CSS & JavaScript code.
- Collaborated with customers to determine needs and work through design options.
- Collaborate & Maintain Code Quality - Worked with designers and developers to enhance UI functionality, debugged issues, and maintained clean, reusable code.
- Worked closely with product managers, visual designers and development team to appropriately evolve designs from concept to launch.

- Integrated website with client's hosting account to store website information on secure servers.
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## QUALIFICATION

- **Bachelor of Computer Science (CS) - August, 2021 - June, 2024**  
Rajeev Academy for Technology and Management, Mathura (Agra University)  
Percentage: 68.4%
  - **HSC (Science Stream):**  
K.C.G.S.V.M. Madhav Kunj School, Mathura - March 2021 (UP Board)
  - **SSC:**  
K.C.G.S.V.M. Madhav Kunj School, Mathura - March 2019 (UP Board)
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## CERTIFICATIONS

1. Cyber security Analyst Job Simulation - TATA Group (Forage)
  2. Solutions Architecture Job Simulation - AWS
  3. Fundamentals of Digital Marketing
  4. Basic Computer in Computer Application
  5. Proficiency in Spoken English
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## PROJECT EXPERIENCE

- 1. PNB Housing**  
**Project Name :** PNB Housing  
**Description :** Banking Service  
**Technology :** Liferay  
**URL:** <https://www.pnbhousing.com/>
- 2. Multisoft Systems**  
**Project Name :** Multisoft Systems  
**Description :** Training Company  
**Technology :** Laravel  
**URL:** <https://www.multisoftsystems.com/>
- 3. FertyNest**  
**Project**  
**Name:** FertyNEST International Fertility Clinic  
**Description** Healthcare  
**Technology** Codeigniter  
**URL:** <https://www.fertynest.com/>

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✓ I hereby declare that above mentioned information is correct and best to my knowledge.

**Adarsh Yaduvanshi**